

# Business Cards – as individual as You!



Design and print your own business cards easily and quickly either at home or at the office. No need to wait, inexpensive and totally flexible - even for small quantities.

Avery Zweckform offers three quality levels depending on the different requirements. The printing software is free of charge.



# CARDS

## BUSINESS CARDS

<b>GUIDE</b>	<b>96</b>
Quality levels	96
Business cards printing service	97
<b>PREMIUM BUSINESS CARDS WITH SMOOTH EDGES</b>	
Standard format	98
Rounded corners	98
<b>SUPERIOR BUSINESS CARDS WITH SMOOTH EDGES</b>	
Standard	99
<b>CLASSIC BUSINESS CARDS WITH MICRO PERFORATION</b>	
Standard	99

## MICRO-PERFORATED CARDS

Postcards	100
File Cards	100
Shelf-edge Cards	101
Place Cards	101



**Business Cards-Guide**  
P. 96



**PREMIUM Business Cards**  
P. 98



**SUPERIOR Business Cards**  
P. 99



**CLASSIC Business Cards**  
P. 99



**MICRO-PERFORATED Cards**  
P. 100

# CARDS

## BUSINESS CARDS- GUIDE



### PRINTING YOUR OWN BUSINESS CARDS

#### No long delivery times:

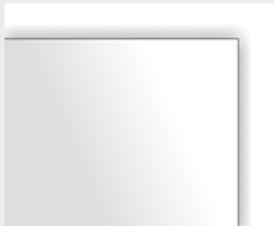
- Quick and easy updates, e.g. following a promotion
- Print your cards within minutes – for immediate availability
- Printing only the required amounts – even small print runs possible, compared to printer shops

#### Easy to design and print:

Use our Avery® Design & Print Online software. Easy designing of your business cards online - downloading not necessary, just follow our step-by-step instructions.

Please visit [www.avery-zweckform.eu](http://www.avery-zweckform.eu) for many pre-designed templates.

#### Smooth edges



### THREE QUALITY LEVELS

#### Business Cards WITH SMOOTH EDGES

- **Premium** ★★★★★

Photo quality for inkjet or laser printers, printable on both sides

- **Superior** ★★★★★

Universal quality for all printers, printable on one side

#### MICRO-PERFORATED Business Cards

- **Classic** ★★★

Universal quality for all printers or especially for inkjet printers, extra-fine perforation, printable on both sides, selected articles are FSC®certified

#### Micro-perforation



Simplified image, greatly enlarged





### PERFECTLY SMOOTH EDGES THANKS TO QUICK&CLEAN™ TECHNOLOGY

#### FOLD & SNAP FEATURE:



Design card at [www.avery-zweckform.eu/print](http://www.avery-zweckform.eu/print)



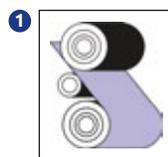
... print



... and fold to detach – result: cards with perfectly clean edges!

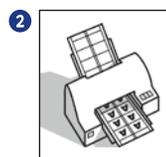
### BIG PACK BUSINESS CARDS FOR PRE-PRINT SERVICE

That's how "Pre-Print" works:  
Combination with offset print and customisation at the desk



#### 1 Creation of your corporate design per offset-print

Creation of the master in accordance with your corporate design. A larger print run of blank business card sheets (with clean edges) will be pre-printed with the corporate design only.



#### 2 Customisation with your own printer

The employee or the responsible office will print the respective individual information on the pre-printed sheets with inkjet or laser printer..



#### Business Cards with smooth edges for the pre-print process

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
C32011-500	85 x 54	matt	200 g	white	5000	500	• • • •
C32016-500	85 x 54	satin finish	220 g	ultra white	5000	500	• • • •
C32006-500	85 x 54	satin finish	220 g	ultra white	4000	500	• • • •

Paper is made from responsibly managed forests and is recyclable with waste paper

# CARDS

BUSINESS CARDS WITH SMOOTH EDGES



## PREMIUM BUSINESS CARDS



### Professional business cards in photo quality

- Absolutely clean edges without perforation thanks to our patented Quick&Clean™ technology
- Heavyweight cardboard, pleasant to the touch, premium print quality due to special surface
- Printable on both sides - ideal for additional information on the back page

### Business cards sets

- The all-in-one solution including our design software Avery® Design & Print
- Including 250 pre-designed business cards templates
- Versatile, individual design options such as the import of logos and own graphics

### Individual business cards

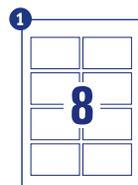
- For all those looking for an individual and unique look
- Premium business cards e.g. with rounded corners or textured paper

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
<b>Standard format, matt</b>							
1	C32015-10	85 x 54 matt	260 g	white	80	10	•
1	C32015-25	85 x 54 matt	260 g	white	200	25	•
1	C32028-10	85 x 54 Front glossy, back matt	240 g	white	80	10	•
1	C32028-25	85 x 54 Front glossy, back matt	240 g	white	200	25	•
<b>Standard format, satin finish</b>							
2	C32016-10	85 x 54 satin finish	220 g	ultra white	100	10	• • •
2	C32016-25	85 x 54 satin finish	220 g	ultra white	250	25	• • •
2	C32026-10	85 x 54 satin finish	270 g	ultra white	100	10	• • •
2	C32026-25	85 x 54 satin finish	270 g	ultra white	250	25	• • •
<b>Rounded Corners</b>							
1	C32024-10	85 x 54 matt	260 g	white	80	10	•

Square Corners



Rounded Corners



85 x 54  
C32015-10  
C32015-25  
C32028-10  
C32028-25  
C32024-10

Inkjet



85 x 54  
C32016-10  
C32016-25  
C32026-10  
C32026-25

Laser



### SUPERIOR BUSINESS CARDS



#### Professional business cards in multipurpose quality

- Absolutely clean edges without perforation thanks to our patented Quick&Clean™ technology
- Heavyweight cardboard, soft to the touch
- Multipurpose quality for all standard printers
- Printable on one side

	Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
1	C32011-10	85 x 54	matt	200 g	white	100	10	• • • •
1	C32011-25	85 x 54	matt	200 g	white	250	25	• • • •



### CLASSIC BUSINESS CARDS



#### High quality business cards in multipurpose quality

- High quality business cards with extra fine micro-perforation
- Selected articles are FSC® certified: Paper made from responsibly managed forests
- Optimal printouts on both inkjet and laser printers
- Printable on both sides (except C32014-25)

	Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
1	C32010-10	85 x 54	matt	185 g	white	100	10	• • • •
1	C32010-25	85 x 54	matt	185 g	white	250	25	• • • •
2	C32014-25	85 x 54	matt, only front side printable	200 g	white	250	25	•



1 85 x 54  
**C32010-10**  
**C32010-25**  
**C32011-10**  
**C32011-25**

Alle Drucker

2 85 x 54  
**C32014-25**

Inkjet

Paper is made from responsibly managed forests and is recyclable with waste paper

Printer: I = inkjet printer L = laser printer K = copier CL = colour laser printer

**FREE**  
 Online templates:  
[www.avery.eu/print](http://www.avery.eu/print)

Haven't found your product numbers?  
 Please see our search directory page 120.

# CARDS

MICRO-PERFORATED  
BUSINESS CARDS



Micro-perforated cards are extremely versatile and can be easily and quickly designed on your own computer for immediate availability!  
The cards can be easily separated along the perforation lines.

## POSTCARDS

- Ideal for high quality postcards
- Instantly available, also in small amounts
- With extra fine micro-perforation
- Printable on both sides, matt surface

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/Pack	Sheet/Pack	Printer I L K CL
1  C32252-25	148 x 105	matt	170 g	white	100	25	• • • •

## FILE CARDS

- Ideal for high quality File Cards
- With extra fine micro-perforation
- Printable on both sides, matt surface
- Free templates & software for creating file cards

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/Pack	Sheet/Pack	Printer I L K CL
2  C32254-25	105 x 70	matt	185 g	white	200	25	• • • •



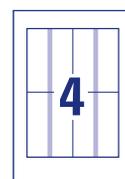
1 148 x 105  
C32252-25



2 105 x 70  
C32254-25



3 105 x 38  
C32258-25



4 110 x 40  
C32253-25

# CARDS

MICRO-PERFORATED  
BUSINESS CARDS



## SHELF-EDGE CARDS

- For standard price and scanner lines
- For high quality shelf-edge cards
- With extra fine micro-perforation
- Free templates & software

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
3  C32258-25	105 x 38	matt	170 g	white	350	25	• • • •

## PLACE CARDS

- Ideal for events like e.g. weddings
- For creating a clear seating plan
- With extra fine micro-perforation
- White, high paper quality

Art No	Format mm (B x H)	Description	Substance	Colour	Cards/ Pack	Sheet/ Pack	Printer I L K CL
4  C32253-25	110 x 40	matt	185 g	white	100	25	• • • •



**FREE**  
Online templates:  
[www.avery.eu/print](http://www.avery.eu/print)

Paper is made from responsibly managed forests and is recyclable with waste paper

Printer: I = inkjet printer L = laser printer K = copier CL = colour laser printer

Haven't found your product numbers?  
Please see our search directory page 120.